

Tyler Reardon

I'm a motion designer, graphic designer, animator, video editor, product designer, and sandwich connoisseur. I've been lucky enough to work with extremely talented people, and everything I've learned I pour right back into my work.

 463 Bergen St. #3
Brooklyn, NY 11217

 302.530.2803

 tyler.jreardon@gmail.com

 www.treardondesign.com
www.linkedin.com

WORK EXPERIENCE

Wunderman Thompson 2020 - Present

Sr. Designer Brooklyn, NY

I help oversee and manage the creative team for various social, TVC, OOH, live events, including ventures into the Metaverse for one of their main clients Samsung.

www.treardondesign.com 2017 - Present

Creative Director, Animator, Designer New York, NY

As a freelancer I've taken on a wide range of clients and projects helping to make sure that their needs are met.

BrandNetworks 2018 - 2020

Lead Product & Motion Designer New York, NY

As both the Lead Product, & Lead Motion designer, my duties were split between Creative and Product. I was responsible for managing and creating all video content for clients, as well as helping build, maintain, and update anything product related. That included building user flows, wire framing, and mocking up interfaces.

Time Inc. 2017 - 2018

Remote Designer/Animator New York, NY

I helped launch and manage Time's new brand PetHero.com. This included all creative content, social media campaigns, copywriting, marketing material, character creation, and animation. Also, I helped with a variation of side projects under separate Time brands.

MRM//McCann 2015 - 2017

Designer New York, NY

As a Designer at MRM//McCann I worked on a multitude of projects with responsibilities ranging from on set video shoots all the way to creating and presenting pitches to clients.

EDUCATION

Bachelors, Business 2010

Towson University Towson, MD

Diploma, Web Design 2015

Art Institute of Philadelphia Philadelphia, PA

SKILLS

Motion Design, Storyboarding, Photography, Illustration, Animation, Interface Design, UX Design, Copywriting, Video Editing, Advertising, Social Media Advertising, Typography, Graphic Design

AWARDS

Marcom Awards 2019

Digital Media, Mobile App/Web
Platinum

Marcom Awards 2019

Digital Media, Web Video
Platinum

Marcom Awards 2019

Strategic Communications
Marketing/Promotion Campaign
Platinum

Marcom Awards 2019

Video/Audio, Digital
Video Creation
Platinum

OMMA Awards 2019

Programmatic Creative
Platinum

AVA Digital Awards 2016

Streaming Video
Gold

Marcom Awards 2016

Streaming Video
Gold